



MAMSB GALA DINNER 2023

“Celebrating A Decade”

Fund Raising by the Members for the Members

**EXHIBITION PROSPECTUS
&
SPONSORSHIP OPPORTUNITIES**



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WHO ARE WE

Malaysian Association of Money Services Business or MAMSB (Persatuan Perniagaan Perkhidmatan Wang Malaysia) was registered on 22nd August 2013 with the Registrar of Societies under the Societies Act 1966. MAMSB is the national association for licensees under the Money Services Business Act 2011 (MSBA). Our Members also include those enterprises that have been approved as money services business (MSB) agents to principal licensees under the MSBA. MAMSB is dedicated to advancing the MSB industry in Malaysia. Its aim is to ensure alignment with the national agenda to promote modernisation and professionalism of the MSB industry while representing the interest of its Members and creating public confidence on the use of MSB channels.

MAMSB GALA DINNER 2023 -PATRONAGE & SPONSORSHIP DRIVE

Date : 29 April 2023(Saturday – After the 2023 AGM)

Venue : Hilton Kuala Lumpur – Ballroom 6
3 Jalan Stesen Sentral Kuala Lumpur,
50470 Malaysia

Time : 6.30pm – 10.30pm

OBJECTIVE

- The Patronage & Sponsorship Drive is a mechanism to raise funds amongst Members, Associate Members and MSB industry partners to replenish the Association's coffer that has depleted due to declining membership over the past 5 years and funds utilised for moving its office to the AICB Building as envisioned by the Central Bank.
- To ensure the financial wellbeing of MAMSB so that it shall continue to serve its Members and Associate Members with activities planned under the MAMSB Strategic Blueprint [2022-2026] for a more modernised and professional industry.
- Creating a better image of the Association to gain public confidence and respectability.
- To forge better connectivity with BNM's affiliates and other financial institutions
- Collaborative initiatives for continued education and training.



TARGET AUDIENCE

- Members of all Classes.
- Domestic and International MSB partners, collaborators, vendors, and service providers.
- Targeted to CEOs/ Directors or Member Representatives.

SPONSORSHIP PACKAGE

The Association is pleased to offer your company an opportunity to join this prestigious event as a sponsor and gain high visibility not just amongst MSB industry players but key partners, regulators and prominent collaborators in the industry.

Sign up today to become a **sponsor of the Patronage & Sponsorship Drive 2023** and show your support for the Association to remain effective, relevant, and progressive in implementing industry activities, engagements and collaborations and mainly to maintain its independent status as an industry lead body for the MSB sector in financial services.

Sponsorship Opportunities

SPONSORSHIP CATEGORY	SPONSORSHIP VALUE	SEAT AVAILABILITY
Platinum Sponsor	RM 50,000.00	❖ 1 Table at Platinum Corridor ❖ 2 Exclusive Seats at VIP Table ❖ 1 Table at Members Corridor
Gold Sponsor	RM 30,000.00	❖ 1 Table at Gold Corridor ❖ 1 Exclusive Seat at VIP Table
Silver Sponsor	RM 10,000.00	❖ 1 Table at Silver Corridor
Council Table Sponsor	RM 5,000.00	❖ 1 Table at Members Corridor
Member Sponsor	RM1,000.00	❖ 3 seats at Members Corridor
Single Seat Sponsor	RM 500.00	❖ 1 seat at Members Corridor

**The above amount is tax exempted subject to LHDN's requirements*

** Each Table accommodates 10 seats.*

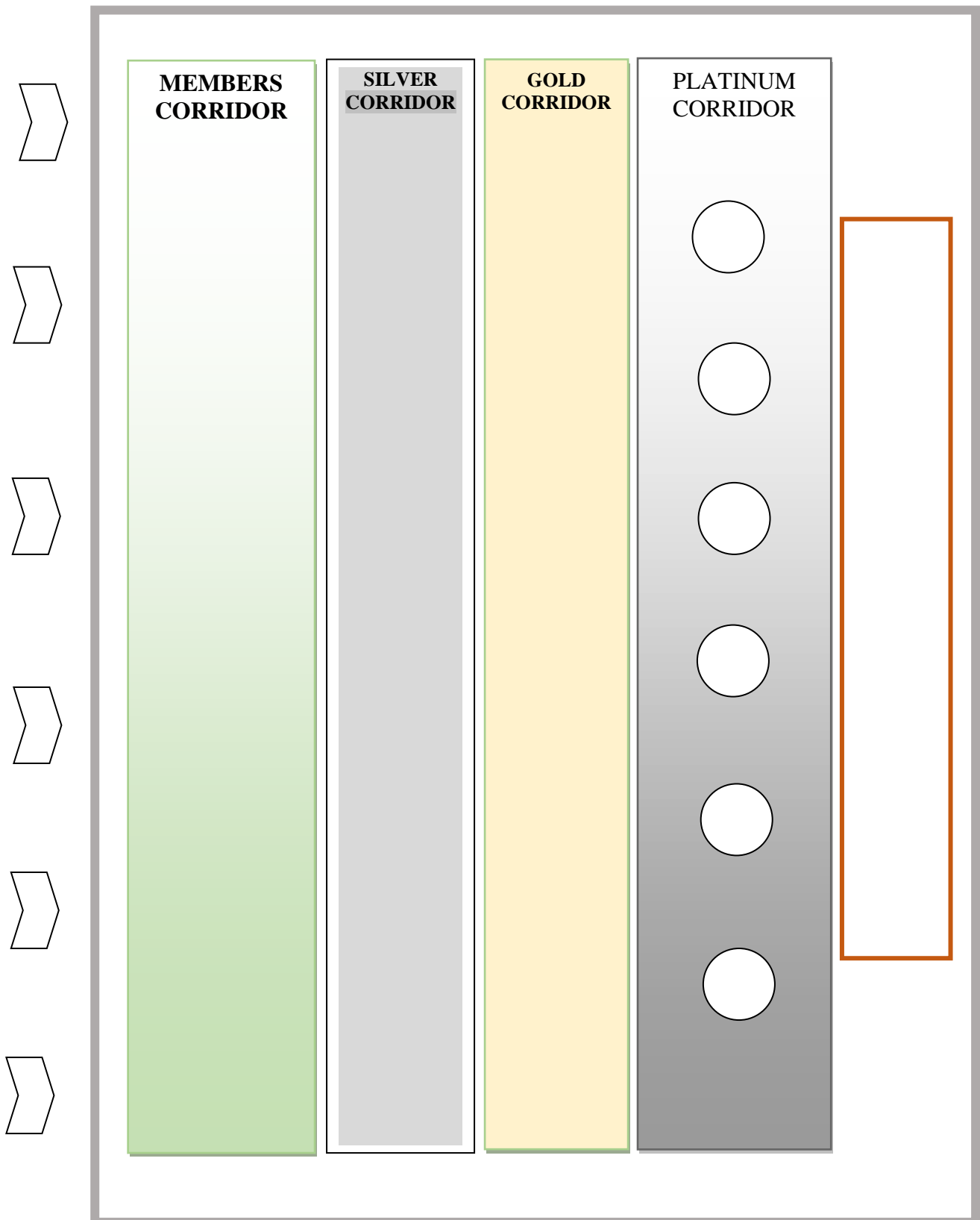


EARLY BIRD PROMOTIONS – VALID UNTIL 1 APRIL 2023

SPONSORSHIP CATEGORY	SPONSORSHIP VALUE	EARLY BIRD RATES	SEAT AVAILABILITY
Member Table Sponsor	RM 5,000.00	RM3,500.00	❖ 1 Table [10 pax] at the Members Corridor
Single Seat Sponsor	RM 500.00	RM 400.00	❖ 1 Seat at the Members Corridor



GOLD CORRIDOR



DESCRIPTION	Platinum	Gold	Silver
Complimentary Exhibition Space	1**	1*	1*
Complimentary VIP Seat	2	1	-
Personalised Permanent Meeting Room Plaque at the MAMSB Office	✓	-	-
Company Logo on the Patronage Door Plaque at MAMSB office	✓	✓	✓
Invite to Chairman/ CEO to be in the same table with VVIP	2 seats	1 seat	-
Logo on main event E-backdrop and visible banner's at the Dinner Gala	✓	✓	✓
Logo on marketing collaterals	✓	✓	✓
Logo & company profile on MAMSB website	✓	✓	✓

***Exhibition Space of 10ft x 14ft*

**Exhibition Space of 6ft x 6ft*

PAYMENT INFORMATION

The organiser reserves the right to withdraw the sponsors' reservation if payment is not received as per the Terms & Conditions stated.

1. **All payments can be made via cash deposit or online transfer to:**

Account Name : Persatuan Perniagaan Perkhidmatan Wang Malaysia
Name of Bank : Malayan Banking Berhad
Address : Setapak Branch, G Gloor, Wisma Lee Kay Kuan, Lot 14408,
Jalan Genting Kelang, 53200 Kuala Lumpur
Account No. : **MBB 564061480104**

2. Kindly send forward the remittance slip to MAMSB Secretariat once the payment is made.

3. For cancellation/withdrawal, please refer to terms & conditions below.

CONTACT INFORMATION

For sponsorship enquiries, please contact:

Ms Yoshnaa Suresh

Junior Executive- Membership Department

017 6586240

yoshnaa@mamsb.org.my

Ms Sharmila Arjunan

Accounts Executive

018 3860780

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Ann Joseph

Senior Manager

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Chitra Devi Sundram

Chief Executive Officer

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chitra@mamsb.org.my



EXHIBITION AND SPONSORSHIP TERMS & CONDITIONS

- **Organising Committee** – This event is organised by the Malaysian Association of Money Services Business (MAMSB). The Organising Committee used herein shall mean the Organising Committee and agencies authorised to act on their behalf regarding the event.
- **Sponsorship Payment** – Payments can be made via online transfer or cash deposit to the MBB Account provided in this Prospectus. Payments must be made in Malaysian Ringgit. Sponsor's and Exhibitor's participation will only be confirmed upon receipt of FULL payment from the sponsor, **which must be received by 28 February 2023**. Company shall pay any outstanding amounts due within **30 days** from the date of receipt of this Prospectus.
- **Availability** – Availability of sponsorships is determined by first-come-first-serve basis and subject to MAMSB's approval. This will be based upon the date the Registration Form is received. No verbal confirmation will be entertained.
- **Goods and Services Tax (GST)** – Sponsorship amount shall not be subject to GST. The final invoice will not include GST except for any additional bank charges or processing fees, if applicable and not included in this amount.
- **Floor Plan, Booth Selection Relocation and Revisions** – The Organising Committee retains the exclusive right to revise the exhibition floor plan and/or move assigned exhibitors as necessary in their absolute discretion. In the case that the exhibition space is insufficient to accommodate all partner requests, the Organising Committee reserves the right to extend the exhibition space within the premises of the exhibition location subject to any other approvals required by MAMSB on a back to back basis.
- **Logo Placement** – Your corporate logo will only appear in the indicated publicity materials upon full payment of sponsorship. In order not to miss out any promotional activity, please adhere to the stipulated deadlines.
- **Use of Exhibition Space** – The space contracted for is to be used solely by the Exhibitor whose name appears on the agreement, and it is agreed the Exhibitor will not sublet or assign any portion of the space without prior written consent from the Organising Committee. Use of the exhibition space is subject to the terms and conditions of these rules and regulations.
- **Hardware** – All hardware items for showcase during the exhibition are to be provided by the respective Exhibitor.
- **Limitation of Liability** – Exhibitors shall release and indemnify the Organising Committee from and against all claims, losses or damages of any kind, arising out of or attributed to:
 - The Exhibitor's (including its employees, agents, or representatives) negligence, omission or willful misconduct; or
 - Any loss, theft or destruction of hardware and other tangible goods, or for any injury, including death to employees, agents or representatives and; or
 - For any damage of any nature including damage to its business for failure to provide exhibits' space.
 - Or for failure to hold the exposition as scheduled.
 - Or for any action or omission by the Organising Committee
 - Notwithstanding any contrary provisions contained in this Terms and Conditions, <Company> shall be liable for any indirect or consequential damages of any kind, whatsoever; or loss of profits or revenue arising out of or in relation thereto.
 - However, the total aggregate liability of <Company> and its affiliates pertaining to all claims under this agreement, will not exceed the fees paid during the preceding 12 months of the claim paid by <Company>, unless otherwise provided by the applicable law.
 - The Exhibitor is solely responsible for its own exhibition material and products and should insure exhibits and products from loss and damage from any cause whatsoever. It is understood that all properties of an Exhibitor is in its care, custody and control in transit to, or from, or within the confines of the exhibit hall. The Organising Committee shall bear no responsibility whatsoever for the safety of the Exhibitor, its personnel, employees, agents, representatives or personal property. In any circumstance if the

- conference is cancelled/postponed by the Organising Committee, full payment will be refunded to the sponsor/exhibitor.
- <Company> may be excused from the performance of its obligation under the Contract due to any act or condition whatsoever beyond the reasonable control of and not occasioned by the direct fault or negligence of <Company>.
- Compliance - The Organising Committee shall represent and affirm that it will (i) comply with all applicable anti-bribery/anticorruption and data privacy laws and regulations; (iv) keep in strict confidence any information provided by <Company> pursuant to the Contract which could reasonably be expected to have confidential and/or proprietary value; and (v) where applicable, use <Company> logo, brand or trademarks solely for the purposes connected to the Organiser's event. All the above indemnity will not exceed the fees paid.
- **Governing laws and jurisdiction**- The terms of the Agreement shall be construed under the laws of Malaysia and subject to the exclusive jurisdiction of Malaysian Courts.
- **Installation and Dismantling** – Hours and dates for installing, exhibiting and dismantling shall be those specified by the Organising Committee at its sole discretion. Exhibitors shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the exhibition location before the specified conclusion of the dismantling period set by the Organising Committee
- **Damage To Property** – Exhibitor is liable for any damage caused by it, its servants, agents or contractors to buildings, floors, walls, or columns, or to standard booth equipment, or to other exhibitors' property. Exhibitor may not apply paint, lacquer, adhesive, or any other coating or material to building column, floors or walls, or to standard booth equipment
- **Insurance and Hold Harmless Clause** – The Exhibitor is responsible for obtaining insurance covering (without invitation) its personnel, exhibit material and equipment for the duration of move-in, show days and move-out including public liability, property damage, fire and theft.
- **Exhibitors Setup** – Exhibitors setup staff are allowed on the show floor only during the published setup and teardown schedule.
- **Use of Aisles and Common Areas** – the aisles, passageways and overhead spaces remain strictly under control of the Organising Committee. No signs, decorations, banners, advertising matter or special exhibits will be permitted in these areas except with prior written permission of the Organising Committee
- **Noise** – Exhibitor shall ensure that the booth operates neither shall nor create any nuisance to the Organising Committee, other exhibitors or the owner of the exhibit premises. No noisy, obstructive or objectionable work will be permitted during the open hours of the event, nor will noisily operating displays be allowed. The Organising Committee shall have the sole discretion in determining what is noisy, obstructive and objectionable
- **Booth Provision** – 1 oblong table, 2 chairs & 2 power points are provided by the Organising Committee. All exhibitors MUST use their own booth backdrop for PSD 2022, limited to your exhibition space entitlement.
- **General** – The Organising Committee shall, at its sole discretion, determine all matters and questions not covered by the General Information, Rules & Regulations may be amended and supplemented at any time by the Organising Committee, and all amendments or additions shall, upon reasonable notice be as equally binding on all parties affected as the original General Information, Rules & Regulations.
- **Pandemic Force Majeure** - Neither Party will be liable for any failure or delay in performing an obligation under this Agreement that is due to any of the following causes, to the extent beyond its reasonable control: acts of God, accident, riots, war, terrorist act, epidemic, pandemic (including the COVID-19 pandemic), quarantine, civil commotion, breakdown of communication facilities, breakdown of web host, breakdown of internet service provider, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, explosion, or generalized lack of availability of raw materials or energy. MAMSB has full rights to postpone the Gala Dinner in accordance of the Malaysian Governments order on lockdown or surge in COVID-19 cases.



SPONSORSHIP APPLICATION FORM

Please EMAIL to MAMSB by
28th February 2023, 6.00pm

Please tick (✓) all relevant items:

I would like to confirm the below sponsorship package:

- ☐ **Platinum Sponsor @ RM 50,000.00**
- ☐ **Gold Sponsor @ RM 30,000.00**
- ☐ **Silver Sponsor @ RM 10,000.00**
- ☐ **Council Member Sponsor @ RM 5,000.00**
- ☐ **Members Sponsor @ RM 1,000.00**

Please tick (✓) early bird items:

- ☐ **Member Table Sponsor @ RM 3,500.00 for 10 seats**
- ☐ **Single Seat Sponsor @ RM 400.00 for 1 seat**

COMPANY INFORMATION

Contact Person 1			
Job Title 1			
Direct Phone Line		Mobile Number	
Email Address			
Contact Person 2			
Job Title 2			
Direct Phone Line		Mobile Number	
Email Address			
FULL Company Name			
FULL Company Address			
General Line		Fax Number	

☐ Yes, please prepare an invoice for my selected sponsorship package(s) as indicated above
The undersigned understands and agrees to all the contract terms and conditions as set out in this Contract as stated in the Sponsorship Participation Proposal & Agreement.

Agreed on behalf of <Company Name>,

Name:
Designation:
Date: